

Code: 17BA1T5

**I MBA - I Semester-Regular/Supplementary Examinations  
January 2020**

**BUSINESS, GOVERNMENT & SOCIETY**

Duration: 3hours

Max. Marks: 60

**SECTION - A**

**1. Answer the following:**

**5 x 2 = 10 M**

- a) Define Business Environment.
- b) List important elements in corporate governance.
- c) Explain the advantages of PPP.
- d) Define Ethics.
- e) Explain the concept of Shared Value.

**SECTION – B**

**Answer the following:**

**5 x 8 = 40 M**

2. a) Discuss any two models of BGS relationships.

**OR**

- b) Examine how the study of business environment helps Managers?

3. a) Explain any two theories of Corporate Governance.

**OR**

- b) Briefly explain the elements of good corporate governance.

4. a) Explain the role of Public policy in Business Governance.

OR

b) Discuss about importance of Environmental Protection Acts in India .

5. a) Explain about any two theories of business ethics.

OR

b) List out unethical practices adopted by Indian organizations.

6. a) Explain about Carroll's model of Corporate Social Responsibility.

OR

b) Evaluate the Principles of Corporate Social Responsibility.

## **SECTION-C**

### **7. Case Study**

**1 x 10 = 10 M**

Radha hails from an-educated family. She has a postgraduate degree and well-trained in a dress-making company. She had undergone training in the US for about six months in designing clothes. Styles is a large dress-making company in Bhopal and Radha has joined this company as a chief designer. Radha has to direct the activities of 12 designers. The job of the designers requires a certain amount of training so as to develop attractive designs. The chief designer has to approve the designs of the designers. Radha's group is composed of all females ranging from 20 to 50 years of age. Most of them have high school education with a certificate in dress-designing. Radha will be replacing a

long time employee Vatsala who is retiring after 28 years with styles. Radha expected no problems from her employees expect possibly from Mrs. Vimala who is in her fifties and is known as the 'grand old lady'. Radha understood that without Vimal's support, her job would be difficult.

1. Suggest strategies for Radha to pursue.
2. What should Radha do if Vimal revolts along with her colleagues?